



SYDNEY INTERNATIONAL 3D Event Media Accreditation Policy

Commercial Photographer & Media Accreditation Policy

Event Organiser: Sydney International 3DE

Venue: Sydney International Equestrian Centre (SIEC)

Applies to: All photographers and media operating in a commercial capacity at Sydney International 3DE competitions

1. Purpose

Sydney International 3DE welcomes professional photographers and media to cover our events. This policy exists to:

- Protect competitors (including juniors), spectators, volunteers, officials, and horses
- Ensure appropriate risk management and child safety practices
- Meet venue, insurer, and governing body expectations

2. Who This Policy Applies To

This policy applies to any individual or business who:

- Attends a Sydney International 3DE event to photograph or film with commercial intent
- Sells or intends to sell images or footage
- Uses imagery for business promotion, branding, or marketing
- Is engaged by a third party (athletes, owners, sponsors, media outlets)

Casual spectators taking personal photos for private use only are not covered by this policy.

3. Mandatory Requirements for Accreditation

To be approved to operate in a commercial capacity, photographers/media must provide prior to the event:

a) Public Liability Insurance

- Certificate of Currency
- Minimum \$10 million cover, valid for the event dates
- \$20 million Public Liability cover is preferred, and preference may be given to accredited media holding \$20 million cover, particularly where access to Field of Play or high-risk areas is required
- Cover must include photography/media activities
- Policy must be current for the event dates
- Sydney International 3DE to be noted as an interested party where possible

b) Working With Children Check (NSW)

- Valid NSW Working With Children Check

- Status: Paid
- WWCC number to be provided

4. Conduct & Safety Expectations

Approved photographers/media must:

- Comply with all Sydney International 3DE, EA/ENSW, and SIEC safety requirements
- Follow directions from officials, stewards, and event organisers
- Remain outside restricted areas unless explicitly permitted
- Not interfere with competition, horses, riders, or officials
- Act professionally and respectfully at all times

Failure to comply may result in removal from the venue.

5. Approval Process

- Documentation is to be submitted via email prior to the event
- Accreditation may be reviewed annually or per event
- Sydney International 3DE reserves the right to refuse or revoke approval

6. Disclaimer

- Sydney International 3DE accepts no responsibility for loss, damage, or injury caused by commercial photographers or media.
All approved photographers operate at their own risk and remain fully responsible for their actions and compliance with this policy.

How To Apply

Photographers and media wishing to operate at Sydney International 3DE events in a commercial capacity are required to apply for accreditation prior to the event.

To apply, please email the foxhillfarm1@gmail.com with:

- A copy of your Public Liability Certificate of Currency
- A valid NSW Working With Children Check number
- A copy of our Media Accreditation form
- The media outlet or business you represent, and the day(s) you intend to attend

This requirement applies to journalists and commercial photographers.

Once received and reviewed, your accreditation will be confirmed.